

# Werbung aus amerikanischen Zeitungen für die Sonntagsseiten

## Beispiele

The Democrat and Chronicle  
*announces*  
**PRINCE VALIANT**  
IN THE DAYS OF King Arthur



HAROLD R. FOSTER'S new full page picture story of the days of chivalry

Three knights of the Round Table and their beautiful ladies live again in this brilliant tale of a young hero raised in the traditions of King Arthur's court.

Romance, adventure, thrills, victorious deeds of the colorful rappings of chivalry... heroically portrayed in the new string picture of knights in armor in early England.

Join PRINCE VALIANT in his exciting exploits  
**beginning Sunday, August 1**



**Prince Valiant**

Here is a different comic-page hero—a gallant young prince, whose daredevil exploits take you back to the splendor and rich romance of the days of chivalry! Harold Foster, famous artist, tells the story of Prince Valiant in a thrilling new color-page, packed with action, and made doubly fascinating by magnificent drawings.

every week  
in the comic section of  
**The SUNDAY EXAMINER**

Like a great novel of  
ADVENTURE  
*and*  
HEROIC DEEDS!



THE COMIC SECTION'S THRILLING NEW MASTERPIECE

Every week, Prince Valiant unfolds an exciting story of daredevil heroism and romantic adventure—told in pictures. This color page of magnificent drawings is like a great novel; it holds you fascinated with its stirring action and pulsing drama. You see the Age of Chivalry in all its splendor—knights and men-at-arms locked in deadly conflict, beautiful ladies, wasty castles, and all the pageantry of King Arthur's court. It's a new achievement in comic section entertainment—be sure to watch for it!



**Prince Valiant**  
BY HAROLD R. FOSTER      *Beginns Feb. 13*  
every week in the Comic Section

**Syracuse SUNDAY American**

Von links nach rechts:

1. Die Tageszeitung »The Democrat and Chronicle« aus Rochester, New York, veröffentlichte bereits sehr früh die „full pages“ von **Prince Valiant** (PV). Diese hier gezeigte Anzeige datiert vom 29. Juli 1937 und kündigt den Start von PV in der Comic-Rubrik der nächsten Sonntagsausgabe am 1. August 1937 an. Das gezeigte Bild ist das erste Panel von Sonntagsseite #2.
2. Werbe-Beispiel aus dem San Francisco »The (Sunday) Examiner« vom 10. Februar 1938. PV erschien dann zum ersten Mal am 13. Februar 1938 im »The Sunday Examiner«.
3. Hinweis vom 10. Februar 1938 aus dem »Syracuse (Sunday) American Journal«, Syracuse, NY: PV beginnt am 13. Februar 1938.



Watch for this  
stunning new  
color page!

# Prince Valiant

The magnificent splendor  
of the Age of Chivalry is  
displayed for you in the  
striking drawings of this  
great new page by Harold  
R. Foster, famous artist.  
You'll see daredevil horse-  
men galloping to battle—  
gallant young knights  
fighting their way through  
ambush—reckless adven-  
ture and stirring page-  
antry. . . . Don't miss it!

Feb. 13th and  
every week in  
the comic section of

**Syracuse American**

Like a great novel of  
ADVENTURE  
and  
HEROIC DEEDS!



THE COMIC SECTION'S THRILLING NEW MASTERPIECE

Every week, Prince Valiant unfolds an exciting story of derring-do and heroic adventures—old to you. This color page of map-making brings to life a great world, a bold you find yourself in stirring action and jousting drama. You see the Age of Chivalry in all its glory—bright and never-ending battles in dusty fields, beautiful ladies, wondrous castles, and all the pageantry of King Arthur's court. It's a new adventure in comic section entertainment—the one to watch for all!



## Prince Valiant

By HAROLD R. FOSTER    Again Adapted By

every week in the Comic Section  
The VANCOUVER DAILY PROVINCE

Von links nach rechts:

# Thrills

FOR EVERYBODY—IN THE GREAT  
NEW MASTERPIECE OF THE  
Comic Section



THE AGE OF CHIVALRY... lives again in

# Prince Valiant

Here's a brilliant new achievement in comic section entertainment. Every week Prince Valiant portrays the magnificent splendor and derring-do heroism of the Age of Chivalry, in a striking color page packed with action, adventure and romance. It's different from anything that has ever appeared before in newspaper comic sections, unfolding a story that will thrill you every week. Be sure to watch for this amazing pageant in pictures.

BY HAROLD R. FOSTER  
Begins May 5

Every Week in the Comic Section Of  
The New Brunswick  
Sunday Times

1. Ein zweiter Hinweis vom 10. Februar 1938 aus dem »Syracuse (Sunday) American Journal«: PV beginnt am 13. Februar 1938.
2. Hinweis aus der »The Vancouver Daily Province«, einer kanadischen Zeitung, datiert vom 21. August 1939. PV startete am 26. August 1939.
3. Anzeige aus »The New Brunswick (Sunday) Times«, New Brunswick (New Jersey), vom 3. Mai 1940. PV startete am 5. Mai 1940.

Quelle: Facebook-Gruppe „Hal Foster's "Prince Valiant" Purists“

siehe auch:

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